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FOR IMMEDIATE RELEASE

I-Cubed Promotes Tony Pease to Vice President of Business Development

Raleigh, NC, May 3, 2010 – Integrated Industrial Information, Inc. (I-Cubed™), announced today the promotion of Tony Pease to Vice President of Business Development. In this role, Pease will lead I-Cubed's expanded business development function, most importantly identifying opportunities and managing strategic partnerships for all business units within the company.

During his five year tenure at I-Cubed, Pease has been trusted with progressively increasing responsibilities. He has worked in QA and served as Project Manager for I-Cubed's partnership with Parametric Technology Corporation (PTC®). Pease also led the business development of the I-Cubed Services team including implementation services and migration services.

Last year, Pease strengthened I-Cubed's relationship with Adobe, resulting in I-Cubed's selection as a Gold Solution Partner, the highest designation in the Adobe worldwide partner program. In 2010, Pease will focus on I-Cubed's newest strategic partnership with Convertigo, a leader in Enterprise Mashups.

"Tony has been a tremendous contributor to I-Cubed's success and has helped us realize significant growth opportunities over the past few years," says Donald A. Thompson, Jr., CEO of I-Cubed. "This is well-earned recognition for the leadership and commitment Tony has brought to our new business efforts. He has proven his ability to develop results-oriented strategies and deepen our key client and partner relationships."

Prior to I-Cubed, Pease served in the U.S. Navy followed by his studies at N.C. State University where he graduated magna cum laude with a B.S. in Mechanical Engineering.

About I-Cubed

Since 1984, I-Cubed has provided the people, products and processes to extend the value of customers' enterprise systems. The company's subject matter expertise in Enterprise Applications, Product Lifecycle Management, Business Processes and Rights Management provides a unique insight that translates customer needs into commercial products. I-Cubed's product portfolio helps customers accelerate the integration of enterprise systems and secure collaboration. Find out more at www.i-cubed.com.

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