

FOR IMMEDIATE RELEASE

I-Cubed Launches SuppliPack™ to Simplify Secure Supply Chain Collaboration

Raleigh, NC, June 7, 2010 – Integrated Industrial Information, Inc. (I-Cubed™), a PTC® Platinum Partner specializing in the integration and collaboration of enterprise systems, announced today the launch of SuppliPack™, a solution that accelerates technical data package creation with support for Model Based Definition, complete with secure Rights Management applied.

SuppliPack converts PTC® Pro/ENGINEER® combined state views into a single PDF for efficient design review. Users can easily and seamlessly create and include a visual representation of the CAD content as a 3D PDF model. Users can include PTC ProductView® and Pro/ENGINEER native CAD data files and supporting content from PTC Windchill® or the file system. SuppliPack is tightly integrated with Windchill to support workflow automation and version compliance.

“As a Platinum Partner, I-Cubed has contributed successfully to PTC’s business for many years”, said Andy Barlow, Senior Director of Business Development at PTC. “We are pleased to see new applications integrated with Pro/ENGINEER and Windchill, PTC’s market leading solutions”.

SuppliPack is used by various corporations, industries and the Department of Defense to automate the creation of PDFs in support of Model Based Definition initiatives within their supply chain. Engineers using SuppliPack are able to decrease the design review cycle and creation time of technical data packages by more than 50%.

“SuppliPack is the productivity tool for you if you want to collaborate with suppliers using Model Based Definition,” said Mark Winnie, Senior Technical Fellow at I-Cubed. “SuppliPack makes communication across the global supply chain both simple and secure using Adobe® LiveCycle® Rights Management ES 2. SuppliPack enforces usage rights and privileges for both internal and external consumption.”

I-Cubed has further strengthened its relationship with PTC by becoming a partner in the PTC Global Maintenance Support Gold Loyalty Program. As a program partner, I-Cubed offers its products, including SuppliPack, at special discounts to PTC maintenance customers. For more information about SuppliPack, or to download a 30-day free trial, please visit <http://www.i-cubed.com/suppli-pack.html>.

About I-Cubed

Since 1984, I-Cubed has provided the people, products and processes to extend the value of customers’ enterprise systems. The company’s subject matter expertise in Enterprise Applications, Product Lifecycle Management Consulting, Business Process Consulting and Rights Management provides a unique insight that translates customer needs into commercial products. I-Cubed’s product and services portfolio helps customers accelerate the integration of enterprise systems and collaborate securely throughout the supply chain.

PTC, Pro/ENGINEER, ProductView and Windchill are trademarks or registered trademarks of Parametric Technology Corporation or its subsidiaries in the United States and other countries. All other company or product names are the registered trademarks or trademarks of their respective owner.