



Press Contact: I-Cubed Marketing
Tel: (919) 755-5300
Fax: (919) 755-5301
marketing@i-cubed.com

FOR IMMEDIATE RELEASE

I-Cubed Launches Hosted Product Lifecycle Management Solution
Global Healthcare Company Selects Raleigh-based I-Cubed

Raleigh, NC, December 15, 2009 – Integrated Industrial Information, Inc. (I-Cubed), the Engineering Business Integration (EBI) company, announces the launch of their hosted product lifecycle management (PLM) practice for Windchill®, the business collaboration software that enables development efficiencies and reduces errors and rework.

In the past, outsourcing enterprise PLM to an application service provider (ASP) has been the exception in the marketplace and not the rule, since product information is usually very confidential. Typical enterprise PLM deployments are so highly customized that the installations are complex and lengthy. I-Cubed's approach makes the ASP option an attractive alternative. "We were able to meet a very aggressive schedule for a global healthcare company that required deployment in weeks instead of months," said Robin Yates, Director, Emerging Technologies at I-Cubed. "We believe that providing a hosted solution for PLM helps companies stay focused on product development and innovation versus worrying about IT."

I-Cubed, a PTC® Platinum Advantage Partner, has been implementing PLM systems since 1996; therefore, the best practices, personnel, and systems were already in place. The addition of the ASP practice gives PTC customers an alternative to accelerate a deployment-in-process or add a division/department that would normally wait until budgets or IT resources were available.

In addition, I-Cubed offers other ASP solutions for business process integration, including Adobe® LiveCycle® Enterprise Suite 2, Adobe Mosaic® and Convertigo's Enterprise Mashup Server. Later in 2010, I-Cubed will also begin offering PTC's Windchill ProductPoint, a cost-effective PLM solution based on Microsoft's SharePoint® technology.

To find out additional information about I-Cubed's PLM practice and other hosted software solutions, visit www.i-cubed.com.

About I-Cubed

Since 1984, I-Cubed has been developing solutions that maximize the tremendous potential of engineering assets across the enterprise. I-Cubed is a leader in CAD Data Migration, Business Process Consulting, Product Lifecycle Management (PLM) consulting, and software development. Find out more at www.i-cubed.com.

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